

Brytton Bjorngaard

bryttonb@gmail.com

Springfield, Illinois

EDUCATION

Iowa State University, Ames, Iowa, Summer 2010

Masters of Fine Arts in Graphic Design

Thesis: Enhancing patient experience through environmental design in healthcare: A case study of privacy at Thielen Student Health Center and McFarland Clinic in Ames, Iowa

Saint Mary's University of Minnesota, Winona, Minnesota, Spring 2007

Bachelor of Arts in Graphic Design

Minor in Media Communications

Summa Cum Laude

RESEARCH INTERESTS

Communication, Interaction, & Automation; Environmental Graphics; Healthcare Design; Digital, Drawn, & Letterpress Typography; Film, Digital, & Alternative Photography

TECHNICAL SKILLS

Adobe Creative Cloud

Photoshop, Illustrator, InDesign, Muse, Dreamweaver, Premiere, After Effects, Lightroom, Flash, Animate, Character Animator, Acrobat

Toon Boom Harmony

HTML, CSS, Javascript Integration

Digital Cameras, Film Cameras, Studio Lighting, Darkroom Processing

Vinyl Cutter, Laser Cutter, Laser, Inkjet, & Wide Format Printers

Letterpress, Screenprinting, & Lithography

ADA and WCAG Accessibility

Bookmaking

Word, Powerpoint, Excel

Pages, Keynote, Numbers

Proficient on Mac & PC Platforms

TEACHING EXPERIENCE

Director of Visual Arts, Fall 2018 to Present

Art, Music, and Theatre Department, University of Illinois Springfield

Assistant Professor, Fall 2013 to Present

Art, Music, and Theatre Department, University of Illinois Springfield

Introduction to Digital Media; Web; Typography; Print; Animation; Advanced Digital Studio;

Professional Skills; Photo I; Photo II

Visiting Assistant Professor, Fall 2012 to Spring 2013

Art Department, Whitworth University

Intro to Photoshop; Digital Photography 1; Typography 1 & 2; Digital Imaging 1 & 2; Web 1 & 2

Lecturer, Fall 2010 to Spring 2012

Art Department, Whitworth University

Intro to Photoshop; Digital Photography 1; Typography 1 & 2; Digital Imaging 1 & 2; Web 1 & 2

Graduate Teaching Assistant, Fall 2008 to Spring 2010

College of Design, Iowa State University

Graphic Design 275: Design Technology I; Graphic Design 276: Design Technology II

Graduate Assistant, Fall 2007 to Spring 2008

College of Design, Iowa State University

Art History 280: Prehistoric to Gothic; Art History 281: Renaissance to Modern

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RESEARCH EXPERIENCE

Research Assistant, Spring 2009 to Spring 2010

Hablamos Juntos, Iowa State University

Graduate Research Assistant, Summer 2008 to Spring 2010

Design Information Research Group (DIRG), Iowa State University

PROFESSIONAL EXPERIENCE

Freelance Graphic Designer, Ongoing

Allison Lacher, 2018 to Present · Illustration, Photography

Shelterbelt Press, 2017 to Present · Book Design

Enos Park Neighborhood Improvement Associations, 2016 to 2017 · Website

Enos Park Residency for Visual Artists, 2016 to Present · Logo, Website, Photography

Compass for Kids, 2016 · Logo

Mendoza's, 2016 · Poster

Springfield Art Association, 2015 to Present · Advertisements, Website, Logo

JJ Build, 2015 to 2017 · Logo, Photography

Amy Smith-Harris Counseling, 2015 · Photography, Logo, Website

The Guilty Goose, 2015 · Logo

Pandora Grey, 2015 · Photography

UIS Visual Arts Gallery, 2014 to Present · Logo, Postcards, Brochure, Catalog, HTML e-mails

Carufel Henna, 2014 · Consultancy, Business Card

D'Lisa McKee, 2014 · Digital Illustration

UISUF, 2014-2016 · Logo, Flyers

Phenomenal Woman & Phenomenally Yours Consignment Shop, 2013 to 2015 · Consultancy

Carrie Switzer, 2013 to 2015 · Photography Restorations

UIS Department of Art, Music, & Theatre, 2013 to Present · Advertisements, Flyers, Website, Logo

Nicole Sheets, 2013 · Wedding Invitation

Fred Johnson, 2013 · Consultancy

Mary Kleiman, 2013 · Photography

Kathleen Hoefl, 2013 · Photography Restorations

Lindsay Johnson, 2012 · Wedding Invitation

Junction B Studios, 2010 · Logo

Jennifer Carpenter, 2010 · Wedding Invitation

Cindy Reding, 2009 to 2010 · Photo Video Compilation

Zumbrota Community Band, 2009 to 2010 · Promotional Posters

Iowa State University Veterinary Medicine Student Group, 2009 · Logo, T-shirt Design

Gibbons Optical, 2008 to Present · Website Maintenance, Brochures, Internal Documents

Gallery Co-Director & Curator, 2014 to Present

DEMO Project · Springfield, Illinois

Instructor for Wheel Throwing, Preschool & Multimedia Camps, 2003 to 2006

Crossings Studios · Zumbrota, Minnesota

Photography Lab Assistant, 2004 to 2005

Ritz Camera · Rochester, Minnesota

SOLO EXHIBITIONS

2016 Otto Cricket Hits!, James S. Murray Gallery, Lincoln Land Community College, Springfield, IL

2015 Let The Words Fall Out, UIS Visual Arts Gallery, Springfield, IL

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GROUP EXHIBITIONS

- 2018 DEMO Project Mural, Downtown Springfield Inc. Art Alley, Springfield, IL
- 2017 Faculty Exhibition, UIS Visual Arts Gallery, Springfield, IL
AIGA Saint Louis Design Show 22, COCA, St. Louis, MO
Nasty Women Art Chicago, Moonlight Studios, Chicago, IL
Property, Rogers Park/West Ridge Historical Society, Chicago, IL
- 2015 Gifted, Demo Project, Springfield, IL
Pro-Text Addendum, Springfield Art Association, Springfield, IL
Visual Arts Gallery Auction & Benefit, UIS Visual Arts Gallery, Springfield, IL
- 2014 Visual Arts Gallery Auction & Benefit, UIS Visual Arts Gallery, Springfield, IL
Trigger: New Work by UIS Art Faculty, Springfield Art Association, Springfield, IL
- 2013 Visual Arts Gallery Auction & Benefit, UIS Visual Arts Gallery, Springfield, IL
- 2012 Saranac Supports: Art for Radio, Saranac Art Projects, Spokane, WA
- 2011 Smoke & Mirrors Faculty Show, Bryan Oliver Gallery, Spokane, WA
- 2007 Emergence Senior Exhibition, Lillian Davis Hogan Galleries, Winona, MN
- 2006 Undergraduate Show, Lillian Davis Hogan Galleries, Winona, MN
- 2005 First Place, Undergraduate Show, Lillian Davis Hogan Galleries, Winona, MN
- 2004 Box Juried Exhibition, Crossings Studio, Zumbrota, MN
Second Place, Undergraduate Show, Lillian Davis Hogan Galleries, Winona, MN
- 2003 Undergraduate Show, Lillian Davis Hogan Galleries, Winona, MN

PERMANENT COLLECTIONS

- Whitworth University Permanent Art Collection, Spokane, WA
- Gibbons Optical, Rochester, MN
- Saint Mary's University Saint Teresa Leadership & Service Institute for Women, Winona, MN

THEATRICAL SET DESIGN

- Distracted · University of Illinois Springfield Theatre Production
Graphics Designer and Photography · Fall 2015 - Spring 2016
- How I Learned to Drive · University of Illinois Springfield Theatre Production
Graphics Designer and Photography · Fall 2013 - Spring 2014
- Laud to the Nativity · Whitworth University Christmas Choir Concert
Background Set Designer and Projectionist · Fall 2012
- Wisdom: Making Dollars and Sense · Spokane Community Theater
Background Set Designer · Spring 2012
- Arise, Shine · Whitworth University Christmas Choir Concert
Background Set Designer and Projectionist · Fall 2011

PEER REVIEWED PUBLICATIONS

- Living Out Loud: An Introduction to LGBTQ History, Society, and Culture
Routledge - Taylor and Francis · releasing August 2018
Co-Edited with Michael J. Murphy, University of Illinois Springfield
- The Blurring Distinctions of Taking vs. Making Photographs: Teaching Photography in a Digital Culture
Exposure Magazine · Society for Photographic Education Journal · June 2018
Coauthored with Kathy Novak, University of Illinois Springfield

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Universal Symbols in Health Care: Symbol Design Report for University Led Symbols Research
Designing for Social Change, Usability Professional's Association · Atlanta, Georgia, June 2011
Lisa Fontaine, Oscar Fernández, David Middleton, Kathryn McCormick of Hablamos Juntos Research

PEER REVIEWED PUBLICATIONS with PRESENTATIONS

- Stasis in Motion: Teaching Balance of Craft and Technology in Animation
Hand and Machine: UCDA Design Education Summit · Kutztown, Pennsylvania, May 2017
- A Study on Design Careers and the Impact of Gender
Design Research Society International Conference 2010 · Montreal, Canada, July 2010
Coauthored with Debra Satterfield, Sung Kang, Nora Ladjahasan, and Andrea Quam
- WAND: Walk Around Navigational Device for Children with Autism Spectrum Disorders
SIGCHI Design Competition · Computer Human Interaction Conference · Atlanta, Georgia, April 2010
Coauthored with Mariam Melkumyan, Mikako Matsunga, Haiqiong Che, and Jeritt Tucker
- Diagnosis & Treatment of Environmental Wayfinding Difficulties: A Case Study of a University Health Center
IASDR 2009 · Seoul, Korea, October 2009
Coauthored with Fred Malven
- Medical Decision Aides: An Evaluation Methodology for Information Design
IASDR 2009 · Seoul, Korea, October 2009
Coauthored with Debra Satterfield, Sung Kang, Fred Malven, Paul Bruski, and Nora Ladjahasan
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PEER REVIEWED PRESENTATIONS

- 3-in-1: Strategies for Implementing Social Justice into Design Curriculum Without a Community Partner
Good Design Works: UCDA Design Education Summit · Youngstown, Ohio, May 2018
Co-Presented with Jeanne Komp, Cabrini University; Jessica Hawkins, Centenary College of Louisiana; Shannon McCarthy, Eastern Kentucky University
- The Blurring Distinctions of Taking vs. Making Photographs: Teaching Photography in a Digital Culture
PhotoHistory/PhotoFuture · Rochester, New York, April 2018
Co-Presented with Kathy Novak, University of Illinois Springfield
- ...but how can you teach if you can't see the whites of their eyes? A discussion of emergent studio practice when graphic design education implements online delivery.
Nimble: UCDA Design Education Summit · Union, New Jersey, May 2016
Co-Presented with Lisa Hammershaimb, Athabasca University; Shannon McCarthy, Shepherd University; Sean Pace, Independence University; Justin Gagne, Montserrat College of Art
- Case Study: The Evolution of a University Literary Journal in an Interdisciplinary Design Course
Nimble: UCDA Design Education Summit · Union, New Jersey, May 2016
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INVITED PRESENTATIONS

- Making Digital Content Accessible · Faculty Development Presenter
Kaskaskia Community College · Spring 2018
- Making Digital Content Accessible · Faculty Development Presenter
University of Illinois Springfield · Spring 2017
- Subtle Authority: How Graphic Design Can Control Emotions (and Actions) · Brown Bag
Illinois State Museum · March 2015
Springfield Art Association · February 2015
- Retail and Merchandising · Guest Lecturer
University of Illinois Springfield · Fall 2015

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BIO 111 Emiquon Stories · Guest Lecturer
University of Illinois Springfield · Fall 2014

Honors English Design Rhetoric · Guest Lecturer
Whitworth University Guest Lecturer · Spring 2013

Introduction to Life Skills Through the Arts · Guest Lecturer
Spokane Falls Community College · Fall 2010

CONFERENCES ATTENDED

University & College Design Association (UCDA) Design Education Summit: Good Design Works
Youngstown, Ohio, May 2018

PhotoHistory/PhotoFuture: A Three-day Conference on the Archaeology & Future of Photography
Rochester, New York, April 2018

2017 AIGA Design Conference
Minneapolis, Minnesota, October 2017

University & College Design Association (UCDA) Design Education Summit: Hand & Machine
Kutztown, Pennsylvania, May 2017

University & College Design Association (UCDA) Design Education Summit: Nimble
Union, New Jersey, May 2016

University & College Design Association (UCDA) Design Education Summit
Brookings, South Dakota, May 2015

University & College Design Association (UCDA) Design Education Summit
Madison, Wisconsin, May 2014

American Institute of Graphic Arts (AIGA) Connecting Dots: Research, Education & Practice
Cincinnati, Ohio, March 2014

College Art Association (CAA) 98th Annual Conference
Chicago, Illinois, February 2010

28th Annual Computer Human Interaction (CHI) Conference on Human Factors in Computing Systems
Atlanta, Georgia, April 2010

Transform: A Collaborative Symposium on Innovations in Health Care Experience and Delivery
Mayo Clinic, Rochester, Minnesota, September 2009

International Association of Societies of Design Research (IASDR) 2009
Seoul, Korea, October 2009

Edward Tufte: Presenting Data and Information
Albuquerque, New Mexico, February 2009

PEER REVIEWER / JUDGE

Decatur Area Arts Council and Gallery 51 Judge
Arts in Central Park · Decatur, Illinois, September 2016

University & College Design Association (UCDA) Peer Reviewer
Design Education Summit · Madison, Wisconsin, May 2014

Decatur Area Arts Council and Gallery 51 Judge
Arts in Central Park · Decatur, Illinois, September 2013

Visual Communications Degree BFA Show Guest Reviewer
Eastern Washington University · Cheney, WA, Spring 2011

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Graphic Design 672 Web Design Guest Reviewer
Iowa State University · Ames, IA, Fall 2009

Graphic Design 370 Integrated Marketing Guest Reviewer
Iowa State University · Ames, IA, Fall 2008

Design Studies 102 Design Studio Guest Reviewer
Iowa State University · Ames, IA, Spring 2009

COMMITTEES

CLAS Executive Committee · University of Illinois Springfield
Committee Member · Fall 2018 to Present

SCOPE: School of Continuing, Online, and Professional Education · University of Illinois Springfield
Committee Member · Fall 2018 to Present

Art Acquisition · University of Illinois Springfield
Committee Member · Summer 2018 to Present

Student Technology, Arts, & Research Symposium (STARS) Committee · University of Illinois Springfield
Committee Member · Spring 2018 to Present

Roni Hartman Graduate Thesis Committee · University of Illinois Springfield
Committee Member · Fall 2017 to Spring 2018

Academic Technology Committee · University of Illinois Springfield
Committee Member · Fall 2017 to Spring 2018
Committee Chair · Fall 2015 to Spring 2017

Online Management Planning Team · University of Illinois
Committee Member · Fall 2017 to Spring 2018

Campus Accessibility Services Specialist Search Committee · University of Illinois Springfield
Committee Member · Summer 2017 to Fall 2017

David Garvey Graduate Thesis Committee · University of Illinois Springfield
Committee Member · Spring 2017

Transition Committee · Springfield Art Association
Committee Member & Designer · Spring 2016 - Fall 2016

CLAS Curriculum Committee · University of Illinois Springfield
Chair · Fall 2017 to Spring 2018
Committee Member · Fall 2015 to Spring 2017

Marketing & Membership · Springfield Art Association
Committee Member · Summer 2015 to Present

Education · Springfield Art Association
Committee Member · Summer 2015 to Present

Board of Directors · Springfield Art Association
Board Member · Summer 2015 to Present

Art, Music, and Theatre Department Strategic Plan Committee · University of Illinois Springfield
Committee Member · Spring 2014 to Present

Daymon Kiliman Graduate Thesis Committee · University of Illinois Springfield
Committee Member · Fall 2013 to Spring 2014

Communication Search Committee · University of Illinois Springfield
Committee Member · Fall 2013

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Art, Music, and Theatre Personnel Committee · University of Illinois Springfield
Committee Member · Fall 2013 to Present

Lecturer Search Committee · Whitworth University
Committee Member · Spring 2012

Industrial Design Chair Search Committee · Iowa State University
Committee Member · Spring 2010

AWARDS & HONORS

- 2016 UIS Theatre Outstanding Faculty Award, University of Illinois Springfield
- 2014 UIS Theatre Outstanding Faculty Award, University of Illinois Springfield
CLAS Student-Faculty Activity Award, University of Illinois Springfield
- 2009 Phillis Rogers Baer Scholarship for academic and teaching excellence, Iowa State

PROFESSIONAL MEMBERSHIPS

- American Institute of Graphic Arts (AIGA)
- Association for Computing Machinery · Women in Computing (ACM)
- College Art Association (CAA)
- Design Research Society (DRS)
- Special Interest Group Computer Human interaction (SIGCHI)
- Springfield Art Association (SAA)
- University College Design Association (UCDA)